



Imagination Lab

A unique cultural space dedicated to children, schools and families
where the world of imagination and creativity is celebrated

About the Institute of Imagination

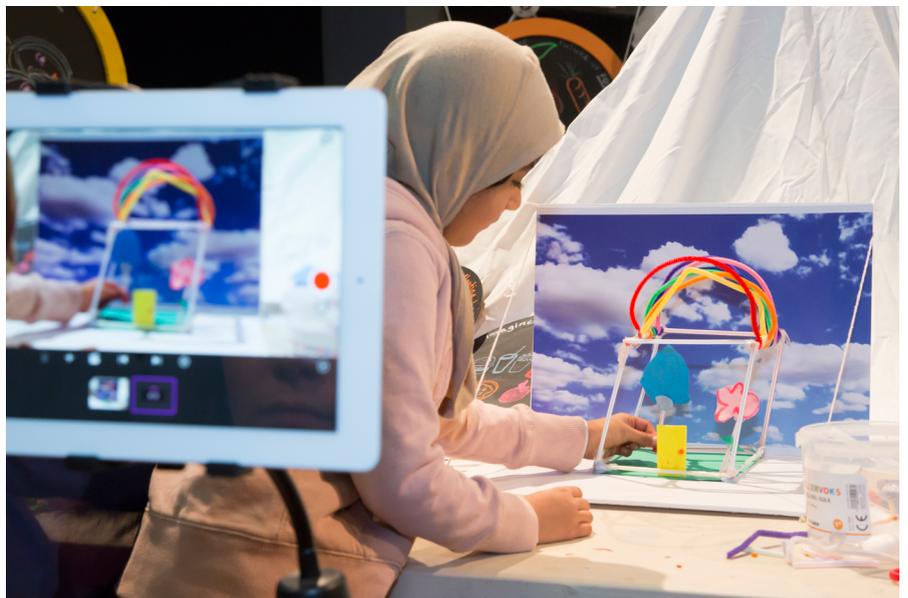
Designed especially for children and their families, the Institute of Imagination will be a new, world-class cultural space exploring the arts and sciences through a rich range of imaginative and engaging cultural experiences and activities.

The Institute of Imagination will draw on the successful international template of contemporary museums for families and from major cultural visitor experiences across the world. It will blend these models with the creativity, entrepreneurship and innovation that London generates across its cultural, creative, scientific, technological and business sectors. You can read more about the Institute of Imagination at www.ioi.london

Imagination Lab

On the journey to developing this vision, iOi has developed Imagination Lab, an innovative space where children, with their families, can experience unique immersive and supportive environments that enable participants to explore new ideas, invent new products and build new skills for the future. Placing the child at the heart of all activities, the Lab brings together the arts and sciences to develop cutting edge programmes that examine, research and build new thinking around themes including robotics, neuroscience, fixing, theatrics, making, augmentation, computer coding and crafting. Underpinning all of our activity is the nurturing of children's imagination.

It will appeal to those who want to continually refresh their ideas, share and enrich each other's experiences and understanding.



"The Institute of Imagination is based on the unusual idea of creating a new kind of organisation, set up to explore the extraordinary ability of humans to conceive and invent. I am excited to be helping with the conception of such a place that draws no distinction between the conventionally separated artistic, scientific and commercial spheres of human thinking"

Thomas Heatherwick, Patron of the Institute of Imagination

"Through imagination we can conjecture, hypothesize, speculate and suppose. We can visit the past, contemplate the present and anticipate the future. We can also do something else of profound significance: we can create. And we do, in the sciences, the arts and in all other areas of human endeavour".

– Sir Ken Robinson, Patron of the Institute of Imagination

What we are looking for

A professional space for a unique environment. Imagination Lab will be the Institute of Imagination's showcase venue on our journey to developing a world-class permanent campus in London.

The Institute of Imagination is looking for a new space to host Imagination Lab from October 2016. The Lab is a professional venue that operates with the latest technologies, cutting-edge science and progressive arts. The environments we create support participants to build knowledge and develop new skills. We are looking for:

- 2000 – 3,000 sq ft open plan with toilet facilities that are accessible to all
- D1 licensed occupancy for education and cultural use: engaging with the public, not for profits, businesses and educational institutions
- Access to storage on site within the dedicated space or within the same building
- Ability to curate a fluid environment that allows for temporary structures to be erected, walls to be used and infrastructure to be added (e.g. power sockets)
- Opportunities to brand the space with the Institute of Imagination's branding as well as partner branding
- Minimum 12 month period with an interest in extending to 24 months
- Access to parking and loading

The benefits of the Imagination Lab

The Lab will bring a range of benefits to its new location drawing in the local community of residents, schools, businesses as well as audiences from across London and beyond. The impact that cultural spaces are proven to bring is both economic and regenerative. In addition the Lab will entice new culturally-diverse audiences.

What people are saying

The Child

"Superb and creative. Thank you for making everything so much fun."

The Parent

"It would be great if the Lab could become a permanent regular fixture in London. The quality of the workshops is always outstanding and the children always come out filled with enthusiasm and new outlooks on the world (and adults as well!)."

The Teacher

"Fantastic workshop! I really enjoyed it. It will support me in planning my future lessons."



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