



Imagination Lab

A unique cultural space dedicated to children, schools and families
where the world of imagination and creativity is celebrated

About the Institute of Imagination

Designed especially for children and their families, the Institute of Imagination will be a new, world-class cultural space exploring the arts and sciences through a rich range of imaginative and engaging cultural experiences and activities.

The Institute of Imagination will draw on the successful international template of contemporary museums for families and from major cultural visitor experiences across the world. It will blend these models with the creativity, entrepreneurship and innovation that London generates across its cultural, creative, scientific, technological and business sectors. You can read more about the Institute of Imagination at www.ioi.london

Imagination Lab

On the journey to developing this vision, iOi has developed Imagination Lab, an innovative space where children, with their families, can experience unique immersive and supportive environments that enable participants to explore new ideas, invent new products and build new skills for the future. Placing the child at the heart of all activities, the Lab brings together the arts and sciences to develop cutting edge programmes that examine, research and build new thinking around themes including robotics, neuroscience, fixing, theatrics, making, augmentation, computer coding and crafting. Underpinning all of our activity is the nurturing of children's imagination.

It will appeal to those who want to continually refresh their ideas, share and enrich each other's experiences and understanding.



"Through imagination we can conjecture, hypothesize, speculate and suppose. We can visit the past, contemplate the present and anticipate the future. We can also do something else of profound significance: we can create. And we do, in the sciences, the arts and in all other areas of human endeavour".

— Sir Ken Robinson, Patron of the Institute of Imagination

What we are looking for

A professional space for a unique environment. Imagination Lab will be the Institute of Imagination's showcase venue on our journey to developing a world-class permanent campus in London.

The Institute of Imagination is looking for a new space to host Imagination Lab from October 2016. The Lab is a professional venue that operates with the latest technologies, cutting-edge science and progressive arts. The environments we create support participants to build knowledge and develop new skills. We are looking for:

- 2000 – 3,000 sq ft open plan with access to toilet facilities that are accessible to all
- D1 licensed occupancy for education and cultural use: engaging with the public, not for profits, businesses and educational institutions
- Access to storage on site within the dedicated space or within the same building
- Ability to curate a fluid environment that allows for temporary structures to be erected, walls to be used and infrastructure to be added if required (e.g. power sockets)
- Opportunities to brand the space with the Institute of Imagination's branding as well as partner branding
- Minimum 12 month period with an interest in extending to 24 months
- Access to parking and loading

The benefits of the Imagination Lab

The Lab will bring many benefits to its new location drawing in the local community of residents, schools, businesses as well as audiences from across London and beyond. The impact cultural spaces bring are both economic and regenerative and the Lab will entice new culturally diverse audiences.

What people are saying

The Child

"Superb and creative. Thank you for making everything so much fun."

The Parent

"It would be great if the Lab could become a permanent regular fixture in London. The quality of the workshops is always outstanding and the children always come out filled with enthusiasm and new outlooks on the world (and adults as well!)."

The Teacher

"Fantastic workshop! I really enjoyed it. It will support me in planning my future lessons."

The Politician - Mayor of London, Boris Johnson

"With almost two million youngsters living in London the Institute of Imagination is a visionary idea to create a world class institution for children and their families to explore and celebrate their creative potential together. It will also be one of the first institutes to be opened in the capital in the 21st century and I hope it will provide families with an exciting and inspiring environment in which young minds can flourish."



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