

imagination days for your business

at the Imagination Lab

Collaborative away days
designed for companies
to step away from their
everyday environment,
embrace creativity and
become fearless.



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imagination**





you're invited...

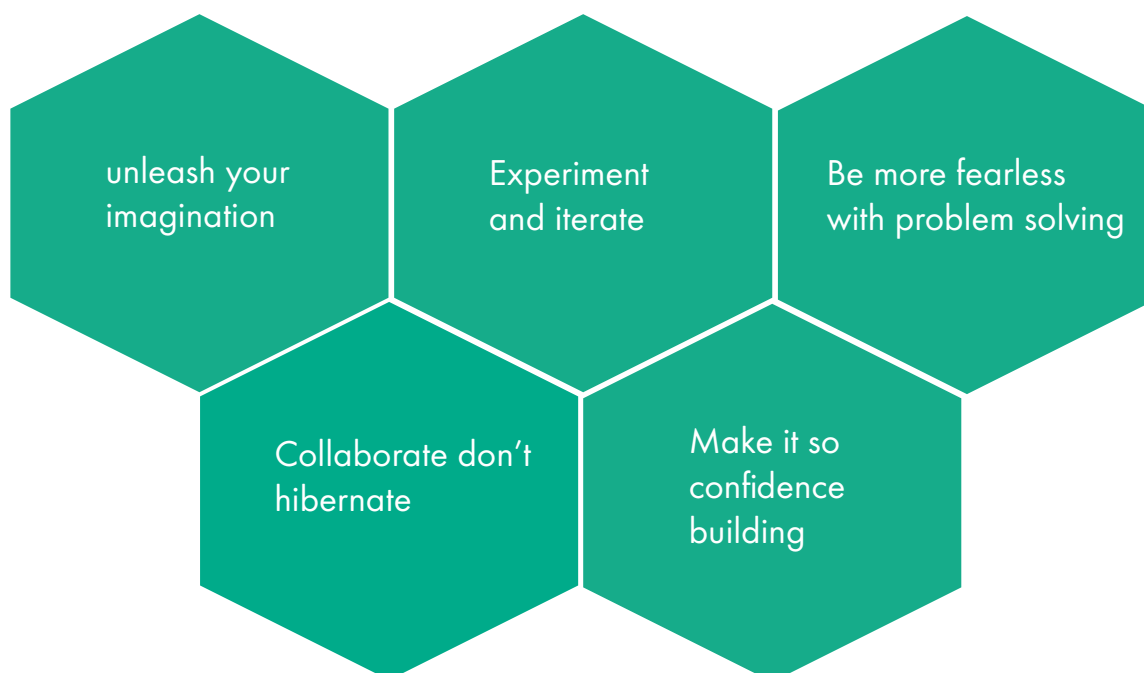
The Institute of Imagination invites your staff to an away day with a difference. Designed for forward-thinking companies looking to shake up the status quo, our half day and full day programmes are perfect for teams or companies to step away from their everyday environment, embrace creativity and become fearless.

Our Imagination Day programmes support your staff's professional development in an innovative and immersive environment – the Imagination Lab in central London. Your staff will engage in playful activities with purpose to build the vital skills any business needs, from problem solving and critical thinking to collaboration and confidence.

what's on offer...

We tailor our Imagination Days to your company's needs. There are five themes to choose from, depending what you think a team might need. We can take a little from a few themes or stick to one

imagination day themes



what's the big idea?

Imagination Days break down into three areas, with the main focus on playful, immersive activities. Our days are curated to build confidence and support wellbeing, so we work with an open and innovate approach which sparks creativity in your staff whilst supporting them to approach challenges in a new way. The big difference with us is there's no right or wrong.

Part 1: open talk

Short two-way conversations about the programme and content of the day, to get your staff inspired. This is a chance for teams to share updates and presentations if you want to weave in your own brand messages or company news. We understand a day out of the office might not mean a day where you can totally switch off from the day to day.

Part 2: open activity

The main focus of the day will be engaging and playful workshops that build skills and promote new learning practices. This varies depending on your theme from working with LEGO to building bots. Short, playful teambuilding will loosen up participants and get them in the mood to experiment and collaborate.

Part 3: open reflection

Reflection is important to understand whether your staff have progressed in the day and what they can take back to the office with them. We provide a safe space to share and reflect as a team. The open reflection section of the day is a great chance to share and generate new ideas for your company – to take some time to think about how a new approach might breathe life into an existing project.



what will we be doing?

If you want a little more insight into the types of activities we run with participants, take a look at this sample list. BUT remember what makes us different is every session is different – we're open ended for a reason, so although these might sound like simple tasks, you'll get so much out of them with our unique approach. Speak to us about more options.



Chain Reaction

Inspired by the Rube Goldberg machine, you will build a section of a large chain reaction. The only rule is that it has to set off the section built by the next person. In the end you'll have one continuous chain reaction that goes from start to finish seamlessly. Ideal for boosting collaboration and communication skills in your team.

Toy Dissection

Using screwdrivers, seam rippers, scissors and saws, remove a mechanical toy's insides and explore its circuit boards and mechanisms. The workshop allows you to use a range of tools to reinvent a toy. Ideal for boosting problem solving skills and encouraging experimentation.



Cranky Contraptions

This workshop gets you to create simple contraptions that use a 'crank slider' motion mechanism: a mechanism that can go up and down or side to side. Participants build then create a motion, like the flapping wings or a moving hand. Ideal for encouraging iterative processes and unleashing creativity for an agile team.



Lego Six Bricks

A series of playful games using LEGO bricks. The games help participants explore memory, creativity and problem solving. Ideal for boosting collaboration and communication skills in your team and to unleash the potential of your imagination in a small but mighty way.



what are my options?

Sample timetable

We recommend Imagination Day's run from 10am until 5pm.

Arrival: 9:30am for teas and coffees and a 10am start

Introduction: 10-10:15am

Activity 1: 10:15am -12:30pm

Lunch (speak to us about catering options)

Activity 2: 1:30-3:30pm

Coffee break

Activity 3: 3:45-4:45pm

Depart: 5pm

Timings are flexible

Sample pricing

Pricing for Imagination Days starts at £150 per head, which includes the day's activities and light refreshments (teas, coffees, water and small snacks).

We also offer a fully catered package with lunch included. The inclusive price for activities and food starts at £175 per head.

Although we suggest a full day, speak to us about tailoring your package for a half day experience. Pricing for half days is on request.

Imagination Days are for minimum 10 and maximum 50 people per day.

how can I find out more?

We're taking bookings for this season of Imagination Days between April and July 2019.

For more information send us your enquiry using the form on our website, email us at imaginationlab@ioi.london or give us a call on 020 7494 9153 and we can arrange a call between you and the Imagination Lab team. www.ioi.london/corporateawayday

We are also able to offer bespoke customised experiences for your team, priced on application. Speak to the team about your requirements when you get in touch.

