institute of imagination

Creative Teams

Designed to power your company's creativity

Our human capacity to be imaginative, create new ideas and adapt to change is what makes us unique.

It's what makes your company unique.

Highly successful companies need employees to be creative and develop new ideas.

Your employees' creativity can be enhanced by creative and joyful experiences that can drive new thinking, improve problem solving and strengthen wellbeing.

The Institute of Imagination has designed Creative Teams to do just that.

We immerse your employees in fun and playful activities that accelerate the growth of a team's creative skills.

We have been helping people switch on their imaginations and discover their creativity for over a decade.

We would love to help employees in your company do the same.

And every pound you spend with us on developing your employees' creativity will deliver significant value to your business.

It will also support our critical work in transforming children's lives.

To build a tailored Creative Teams programme of workshops, contact us and we will talk you through the pathway to creativity and how to get started.

Contact Tom Doust Email: tom.doust@ioi.london

We work with and advise companies and institutions nationally and internationally including







